



SUCCESS

in Telling Your Story

Worksheet 1: Introduction

1. What story do you want to tell? (Just one sentence for now)
2. How do you want to tell your story?
 - Letter/Email
 - Speech (talking)
 - Life Book
 - Other: _____
3. To whom are you going to tell this story? Your audience?
4. What do you want to accomplish with your story? (You can choose more than one.)
 - Help others. Who?
 - Improve your situation. How?
 - Improve/change systems or policies. Which ones?
 - Other: _____
5. Take some time to develop a 15 – 30 second “elevator story”?